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Feeding America West Michigan is located on West River Center Drive in Comstock Park.

Food Bank Invites Community to Receive 'Food for the Holidays'

Comstock Park, Michigan — December 14, 2016 — On Thursday, Dec. 22, Feeding America West Michigan will open its doors to community members who need a little extra food this holiday season.

Food for the Holidays will begin at 2:30 p.m. and conclude at 4. Guests are asked to arrive no earlier than 2 p.m. The organization will provide each household with three to four days' worth of groceries, including fresh produce, dairy products, baked goods and shelf-stable items. Guests may collect food for up to one other household.

The event follows a successful <u>pre-Thanksgiving distribution</u> at the food bank on Nov. 23. This was the first time Feeding America West Michigan had done a large-scale distribution at its warehouse in Comstock Park.

"We didn't expect people to come out in droves, but they really did," said programs administrator Shay Krick. "We served about 200 families in an hour. It went really smoothly."

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Typically, the organization serves clients through its network of local partner agencies and its Mobile Food Pantry program, but, as Krick says, the team felt it was time to try something different.

An estimated 77,500 people are food insecure in Kent County, according to Feeding America's Map the Meal Gap study, and food insecurity, she points out, is relatively high in Feeding America West Michigan's immediate neighborhood. This was a way to reach those neighbors who might not be connected with other services.

"For me, I hope that it brings some stability and some peace," Krick said. "Holidays are an incredibly stressful time for people financially and if this can even take a little bit of the pressure, a little bit of the weight off [our neighbors], I think it's well worth it."

Food for the Holidays is open to anyone in need of food. No pre-registration or photo ID is required; however, all guests will be asked to affirm that they are in need and provide basic contact information that can be used in the event of a food recall. Guests are reminded to dress for the weather.

Feeding America West Michigan is located at 864 West River Center Drive in Comstock Park.

Those who can't attend on Dec. 22 can find other resources at FeedWM.org/FindFood.

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About Feeding America West Michigan. Serving local families in need since 1981, Feeding America West Michigan reclaims safe surplus food from farmers, manufacturers, distributors and retailers. That food is distributed through a network of nearly 1,100 food pantries, youth programs, and other hunger-relief agencies in 40 counties from the Indiana border through the Upper Peninsula. Each year, an estimated 492,100 people receive food from Feeding America West Michigan. For more information, visit <u>FeedWM.org</u>.